



September 10, 2026

Airport Community Consultative Committee

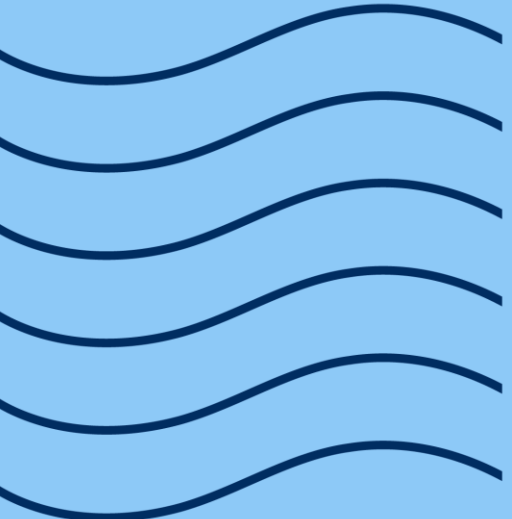
Third 2026 Quarterly Meeting



Agenda

1. Welcome & YYC Updates
2. Terms of Reference
3. Passenger Update
4. NAV Canada Update
5. Environment Update
6. Special Guest - Brand
7. Roundtable Discussion
8. Conclusion



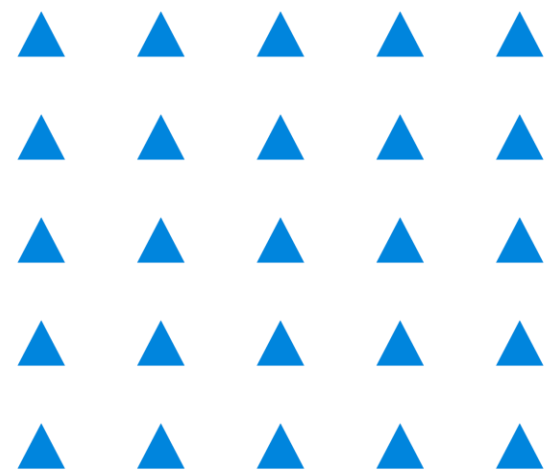
A decorative graphic consisting of five horizontal, wavy lines in a dark blue color, positioned on the left side of the page.

Land Acknowledgement

In the spirit of respect, reciprocity, and truth, we honour our ancestors and the original caretakers of this land long before we were here. We recognize the Treaty 7 territory, home to the Blackfoot Confederacy, comprising the **Siksika, Kainai, and Piikani** First Nations, as well as the **Tsuut'ina** and the **Îethka Nakoda Wîcastabi** comprised of the **Chiniki, Bearspaw, and Goodstoney** First Nations. Additionally, the city of Calgary is shared with the **Otipemisiwak Métis Government**, encompassing the Battle River Territory, for the Calgary Nose Hill Métis **District #5** and the Calgary Elbow Métis **District #6**.

As one of North America's leading hubs for connectivity, YYC welcomes a global community of visitors, connecting them to nationally significant landmarks and experiences throughout the region. These include Banff National Park, the Canadian Badlands, Waterton Lakes, the Rocky Mountains, and many authentic Indigenous tourism experiences.

Committed to the growth and prosperity of the diverse communities on these traditional lands, The Authority the lives, work, and leisure of those who inhabit and visit the areas we serve.



Updates at Calgary Airports



Stampede at YYC

- YYC Stampede Breakfast - 3,000 attendees!
- Stampede Parade!





Con B Update

- August marked two years since Con B was damaged in the 2024 hailstorm
- More than 250,000 square feet of roofing has been replaced



2026 YYC Charity Golf Classic

- \$380,000 raised in support of the Alberta Children's Hospital Foundation and #NotInMyCity





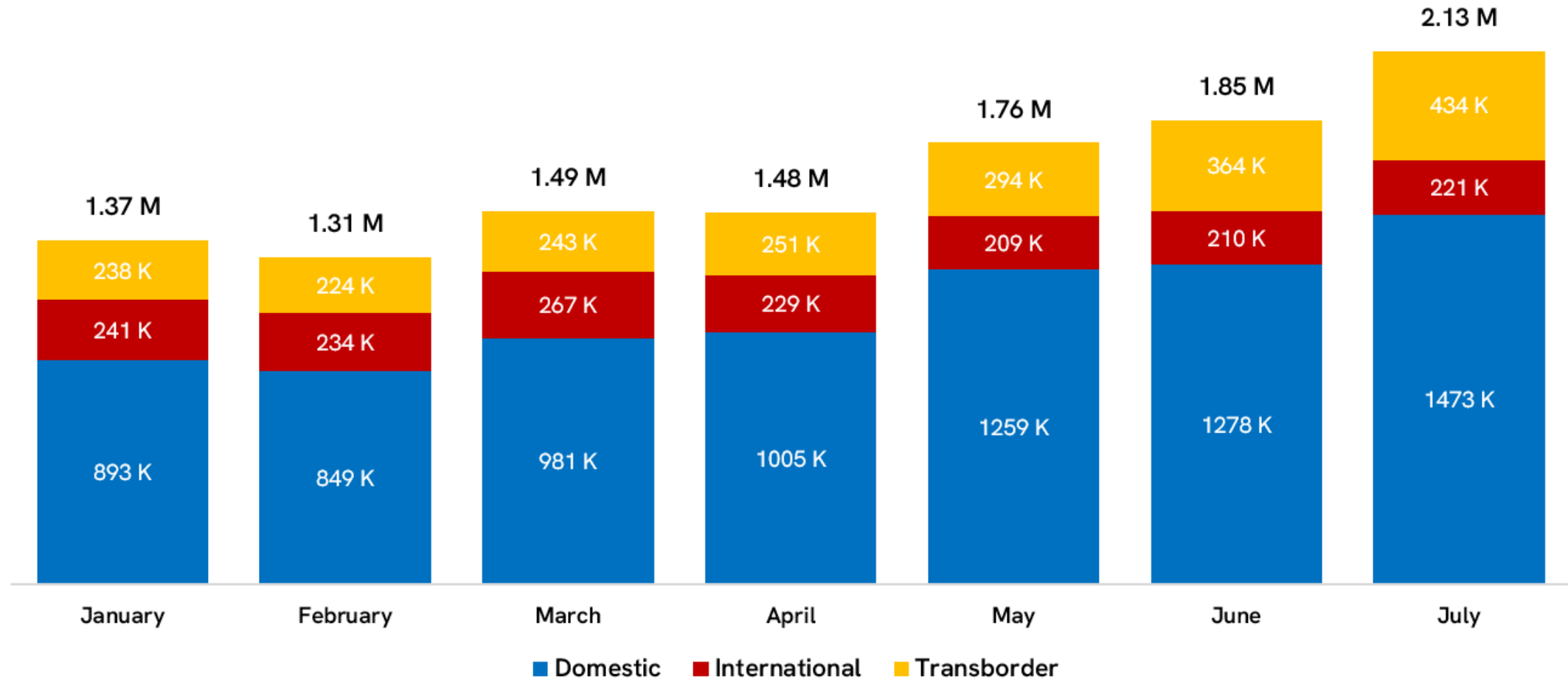
YYC in the Pride Parade

Terms of Reference

Passenger Update



YYC Monthly E&D Passengers - 2026



NAV CANADA • PROPRIETARY

NAV CANADA Update – Sept 2026



Serving a world in motion
navcanada.ca



Noise Roles and Responsibilities

NAV CANADA

The air navigation provider in Canada, is responsible for safe and efficient movement of aircraft. NAV CANADA designs and publishes a network of flight paths based on criteria set by Transport Canada and the International Civil Aviation Organization (ICAO).

NAV CANADA also assigns runways at Calgary International Airport by considering winds, weather, capacity and the preferential runway system.



YYC Airport Authority

Holds a ground lease with Transport Canada with the mandate to develop, manage and operate Calgary International Airport efficiently and effectively.

Part of that ground lease requires a Noise Management Program that follows a balanced approach to mitigate aircraft noise. Staff also answer residents' questions, address concerns and participate in community meetings to discuss impacts of airport operations.

Roles and Responsibilities Continued

The Airlines

All airlines served by YYC play a role in noise management by following Transport Canada's regulations and the initiatives under the Noise Management Program, including Noise Abatement Procedures and Noise Operating Restrictions.

Nearly 100% of flights operating to and from Calgary International Airport are compliant with the Noise Abatement Procedures and Noise Operating Restrictions

Transport Canada

Transport Canada is the federal aviation regulator responsible for airport certification, aviation safety, aircraft noise certification, and the development of noise-related flight path and land-use standards.

It enforces Noise Abatement Procedures and Noise Operating Restrictions and investigates potential violations of noise and operational requirements.





No Operational or Procedural Changes

With the completion of the Western Runway Rehabilitation Project, airport operations have returned to normal. Flight paths, noise abatement procedures, and operating restrictions have remain unchanged since 2022.

Final Post Implementation Report

Calgary Alternate Jet Heading

Post-Implementation Review

A 180 day review of operations and noise impacts following implementation of the alternate jet headings off of runways 17 R and 17 L at CYJC.

Executive Summary

In partnership with the Calgary Airport Authority, NAV CANADA commenced a trial in 2019 of alternate departure headings for aircraft departing runways 17L and 17R at Calgary International Airport (CYJC). The trial was extended several times through 2021 and 2022 due to the impact of the COVID-19 global pandemic. The trial evaluated a second set of departure headings to be applied tactically when conditions permit based on the flight plan of the departing aircraft as an alternative to those already in place that serve as the predominant departure headings. This report examines the calendar year following the implementation of the alternate departure headings.

Through increased overflight of non-residential land, we expected a continuation of a reduction in the cumulative noise exposure for many communities south of the airport, while ensuring a safe and efficient operation. The alternate headings target areas of commercial use land on initial take off and allowing aircraft to gain more altitude before they are directly above residential areas when compared to the existing heading.

Following a consultation period, all input received was assessed and considered; many residents provided feedback about the greater impact of the trial during the overnight period. Based on the overall benefits of reduced track mileage and the associated reduction in GHG emissions, permanent use of Alternate Departure Headings for departures from runways 17L and 17R should proceed but their use will be discontinued daily between the hours of midnight and 6:00 a.m. (0000–0600) local time.

NAV CANADA continues to collaborate with the Calgary Airport Authority and the Airport Community Consultative Committee on aircraft noise topics, including those that were raised during the consultation.

Context

This post implementation report comes following the publication of the final Airspace Change Community Consultation Report which is found [here](#).

As a part of the process, NAV CANADA committed to a Post Implementation Review that examines the 180 days following implementation of the alternate departure headings – and any changes that came as a result of the consultative process, going beyond that commitment, this review looks at the calendar year from September 2022 – September 2023.

CYYC RWY 17R/17L Jet Alternate Headings

Results: Start of Sept. 2022 to start of Sept. 2023, Visuals: Sept. 2022 to end of Dec. 2022

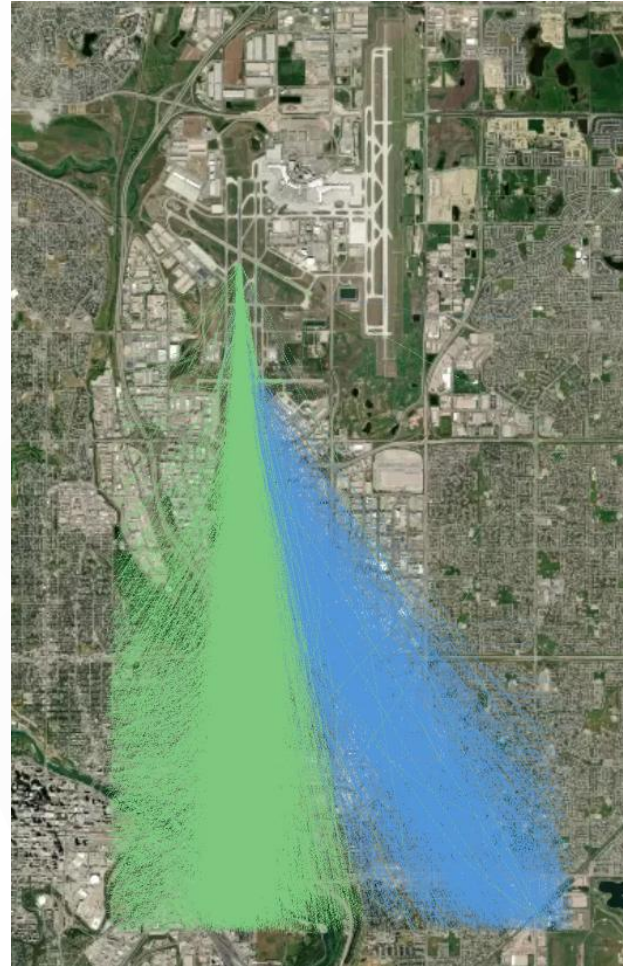
Percent (%) on Alternate Headings

Criteria

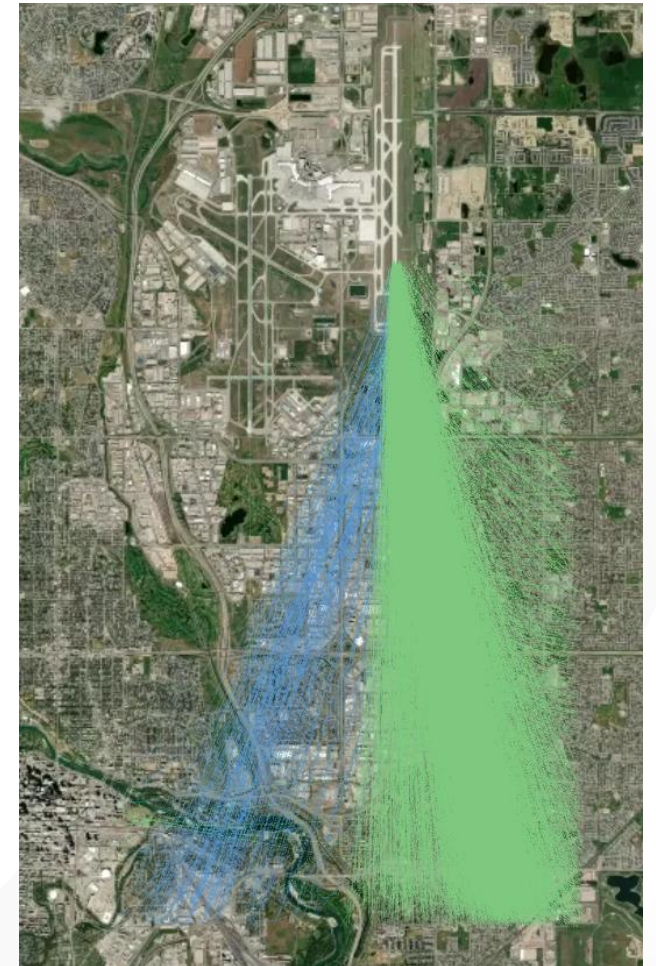
- Jets
- Between 0600 and 0000
- Start of September 2022 to start of September 2023

RWY	Pre-Trial Estimate	Actual During Trial	Actual Sept 2022 to 2023
17R	30-50%	27-49%	27-45%
17L	5-10%	3-11%	3-10%

Standard Jet Dep.
Alternate Heading Jet Dep.

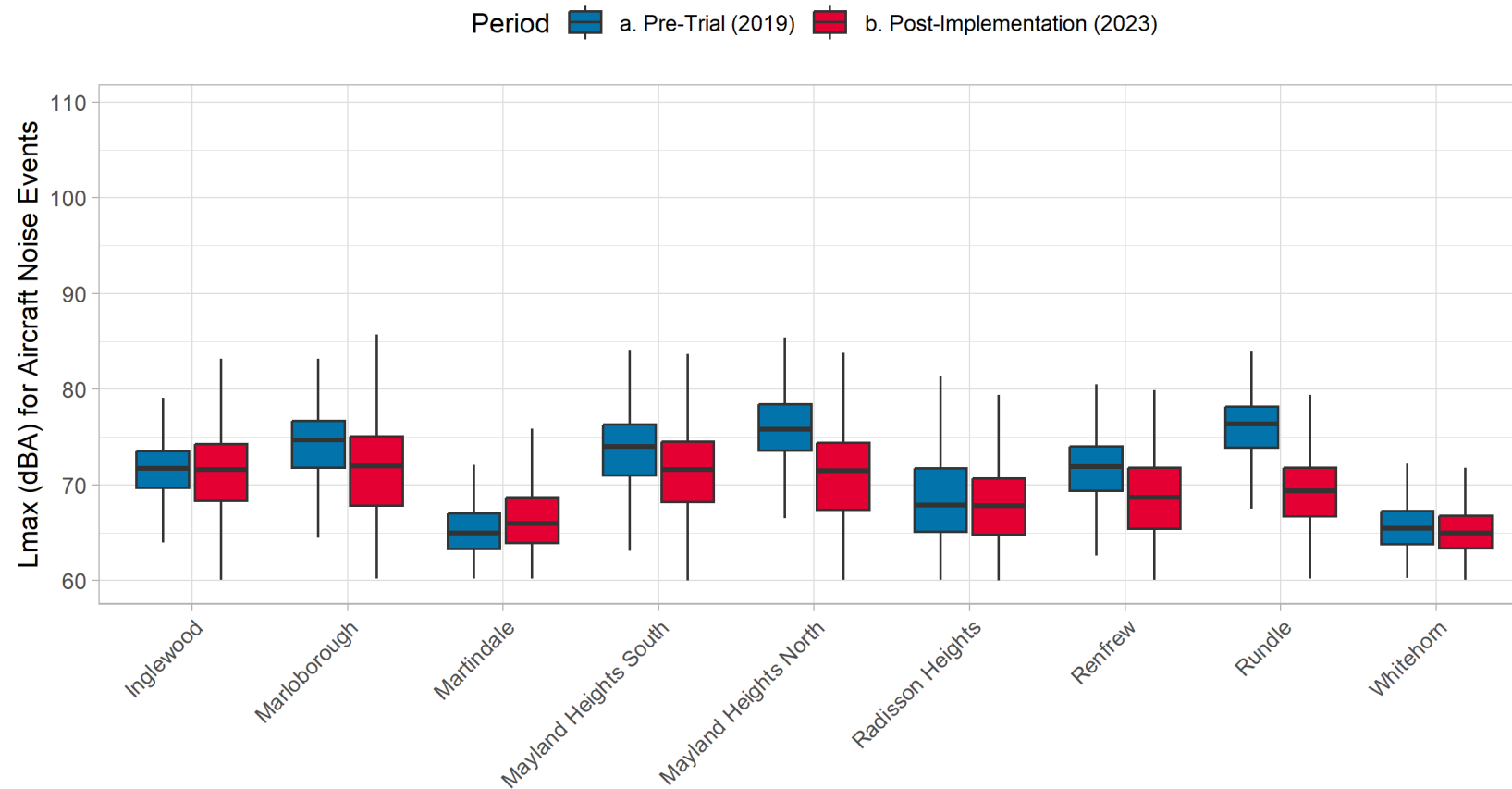


RWY 17R

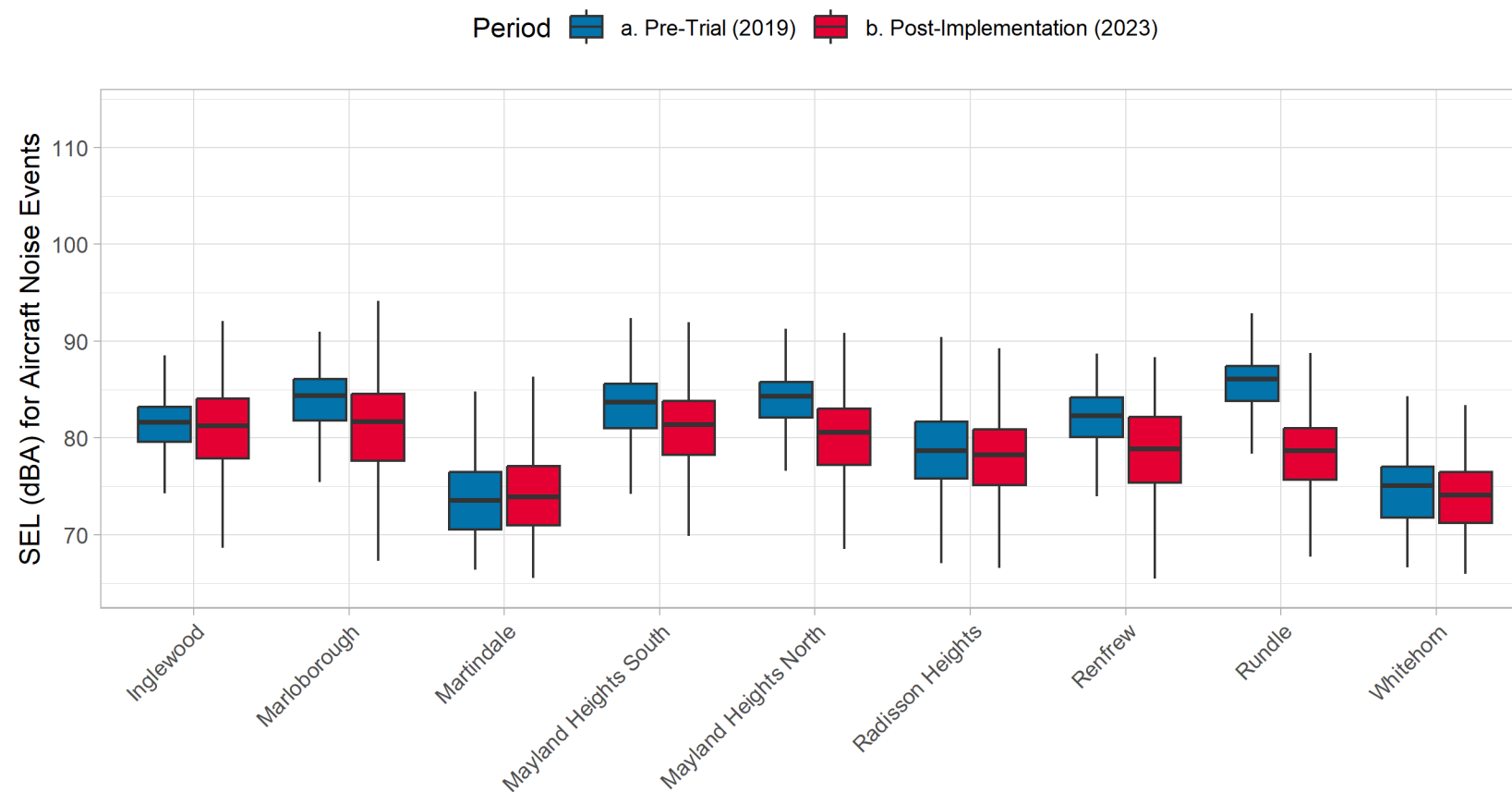


RWY 17L

Lmax for Neighbourhoods south of YYC



SEL for Neighbourhoods south of YYC

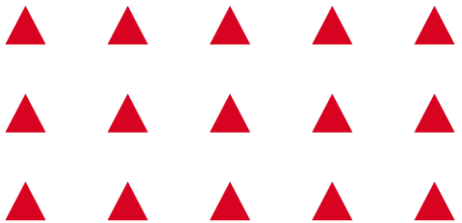


Environment Update



Noise Analysis and Community Concerns

September 10, 2026



Noise Management Program

Noise Program at a Glance

Noise Monitoring

15 Noise Monitoring Terminals (NMTs) located in Calgary communities capture both aircraft and community noise



Noise Concerns

Calls and emails are collected and considered seriously. Investigations and responses may involve communication with other parties



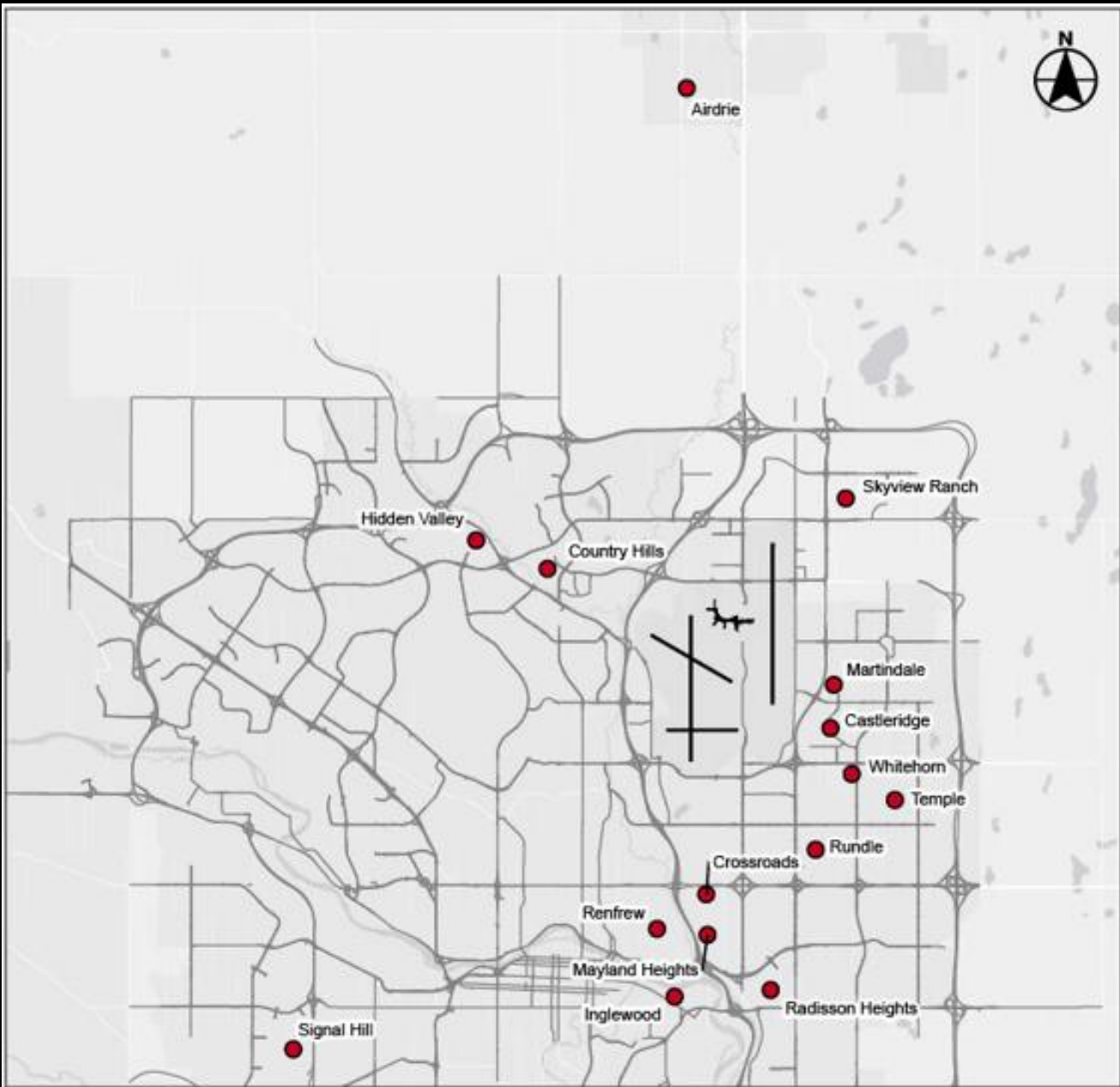
Community Engagement

Airport Community Consultative Committee (ACCC) provides a space for stakeholders to ask questions



Planning & Mitigation

Supports the long-term management of aircraft noise through land-use planning, collaboration with aviation, and ongoing trend monitoring.



Noise Monitoring

We regularly monitor, calibrate, and repair our permanent NMT network sites to accurately portray the existing noise environment.

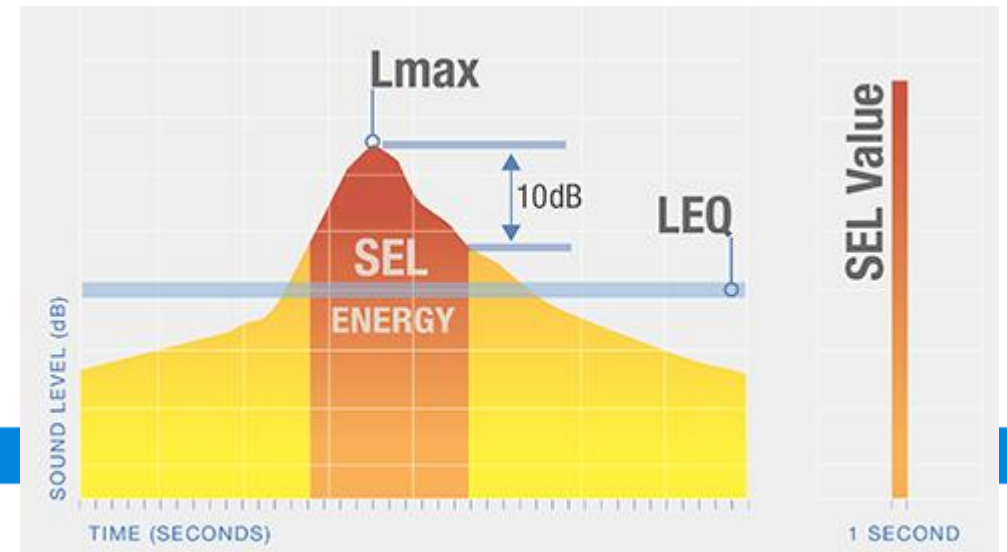
Several factors influence how you might hear the same aircraft differently from one day to the next. These include:

- Temperature
- Wind
- Ground effects



Noise Monitoring Terminals & Flight Tracking

- NMTs capture sound pressure data
- Data is either correlated to a flight or categorized as community noise
- You can view (nearly) live data and flight tracking data at [yyc.com](https://www.yyc.com)



Community Engagement

ACCC is one of the key community engagement initiatives, the primary goal is to provide a forum for dialogue and operational updates between airport operators, community representatives and airport users.

Groups represented include **community associations, airlines, municipal governments, NAV Canada.**

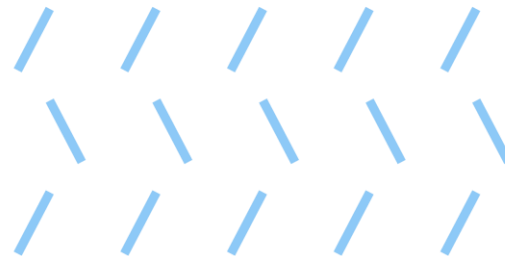
We also attend community-led events to strengthen communications with surrounding neighbourhoods and provide space for stakeholders to ask questions.





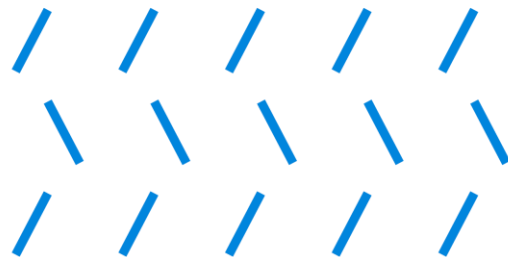
Noise Concerns

- Anyone in the community can submit a noise concern using various method:
 - Phone
 - Webform
 - PublicVue
- All noise concerns are logged, reviewed, and analyzed to identify recurring trends, emerging issues, and areas requiring further investigation.



Planning and Mitigation

- Support land-use planning
- Collaborate on operational reviews and trials
- Collaborate with aviation partners to identify and evaluate noise abatement and mitigation opportunities.
- Track long-term noise and operational trends



Community Concerns
Number of Distinct Households
June 2026 – August 2026

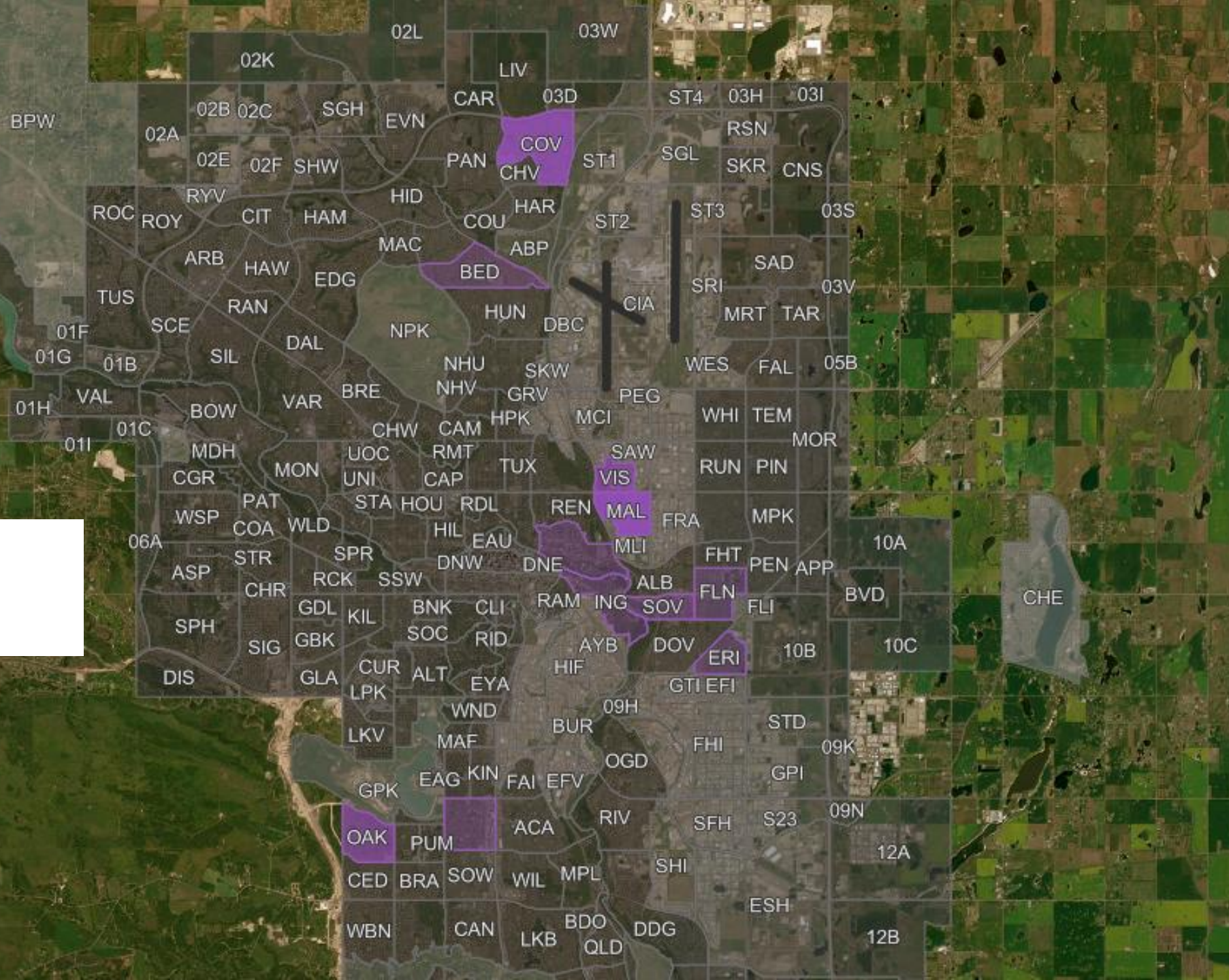
Concerns_Q3_2026



Number of Distinct Households

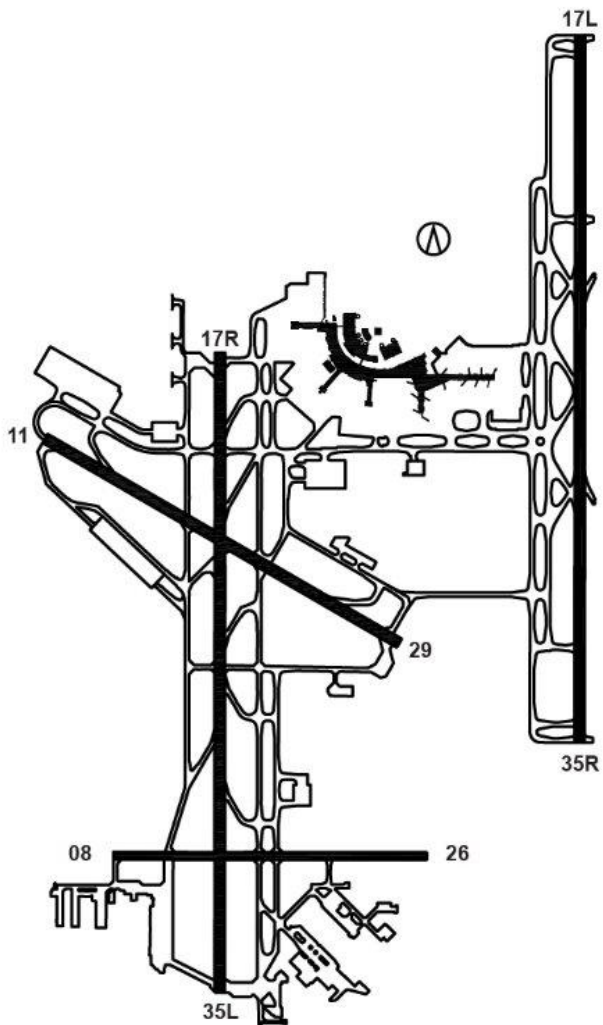
◀ > 11

◀ < 5

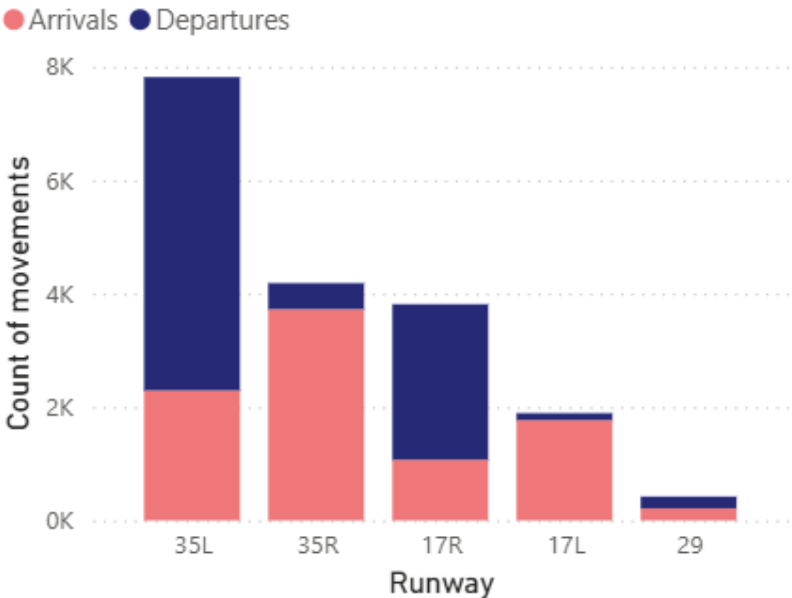


Runway Usage

June 2026

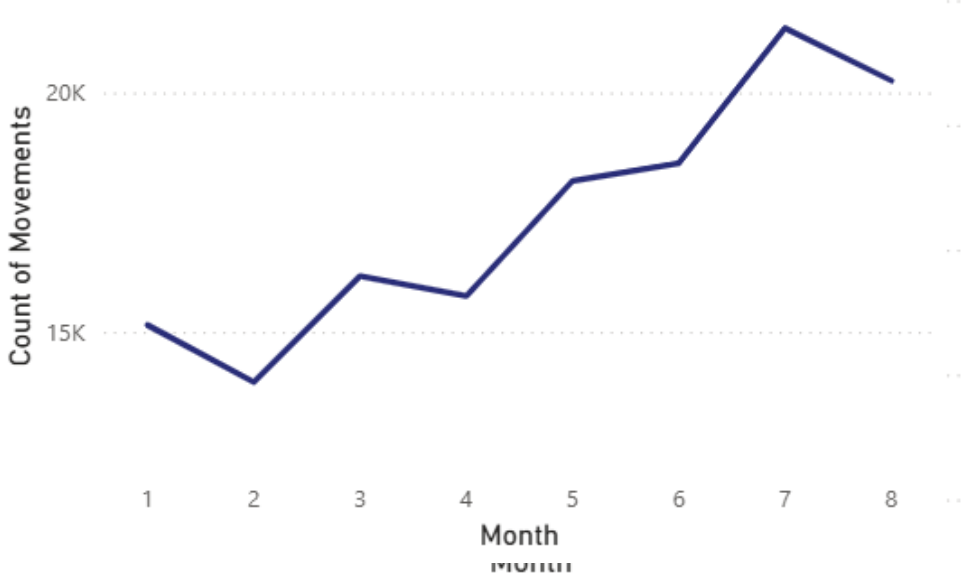


Breakdown by Runway for Selected Timeframes

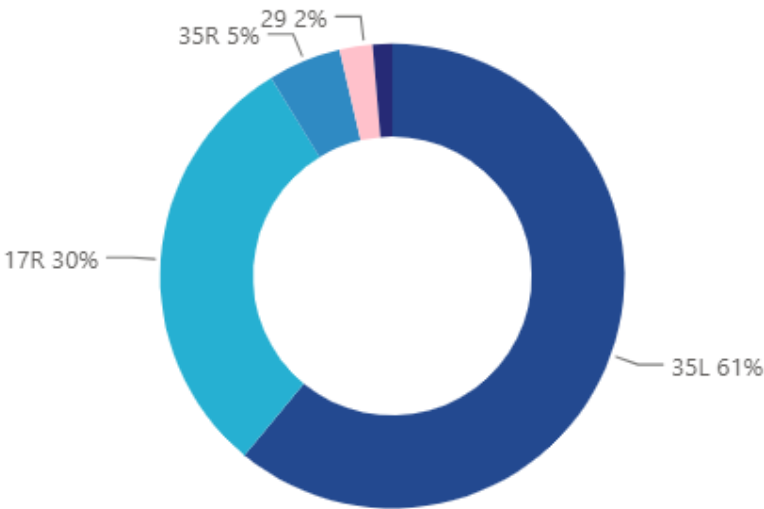


Breakdown Over Time for Selected Timeframes

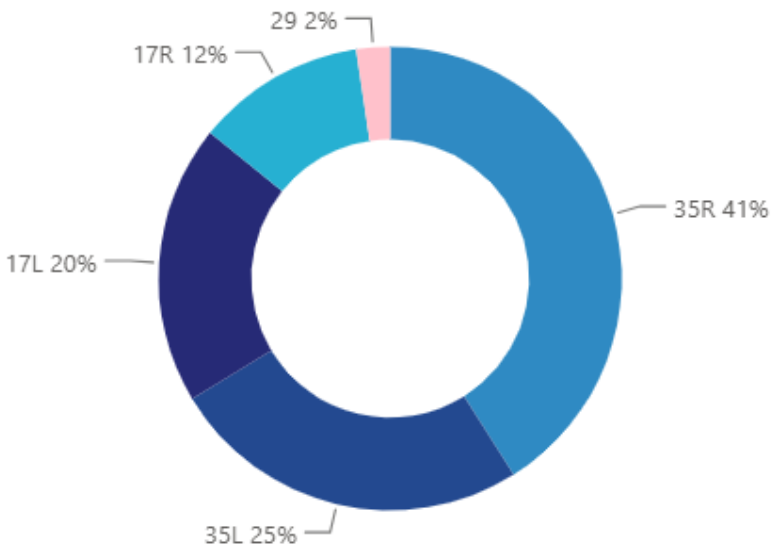
Year ● 2026



Departures by Runway for Selected Timeframe

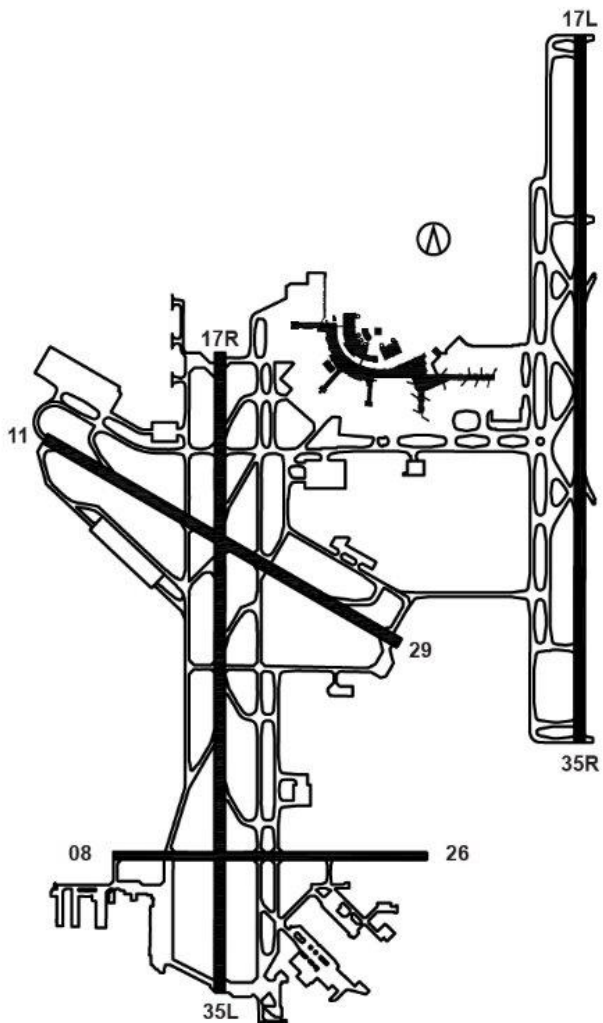


Arrivals by Runway for Selected Timeframe

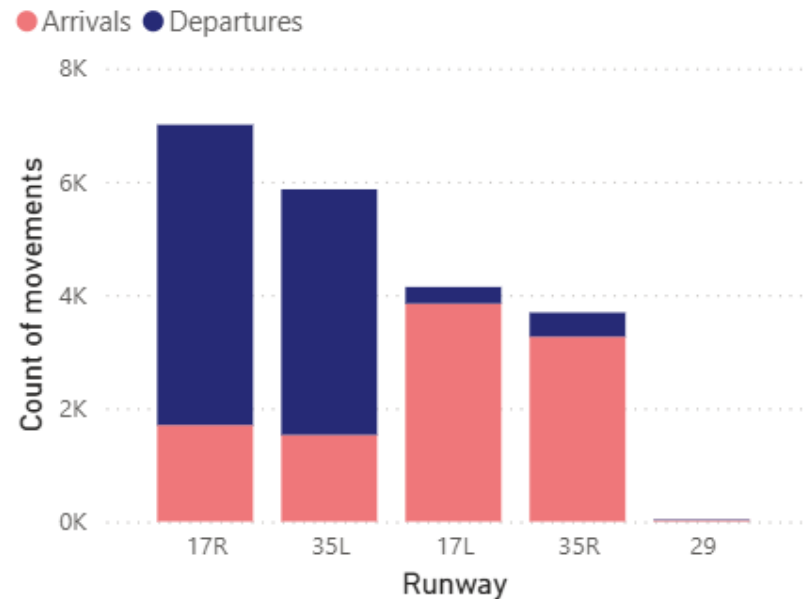


Runway Usage

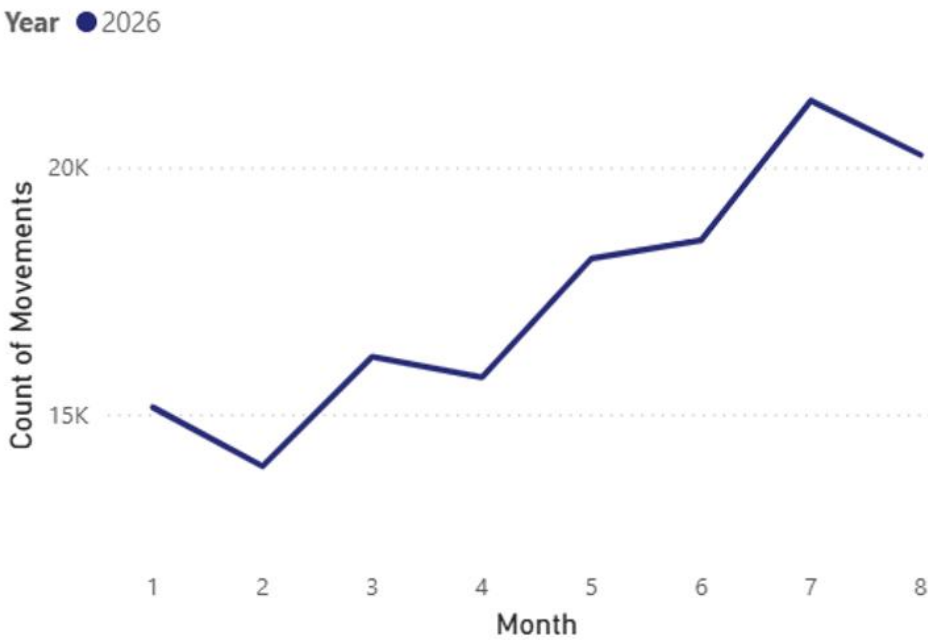
July 2026



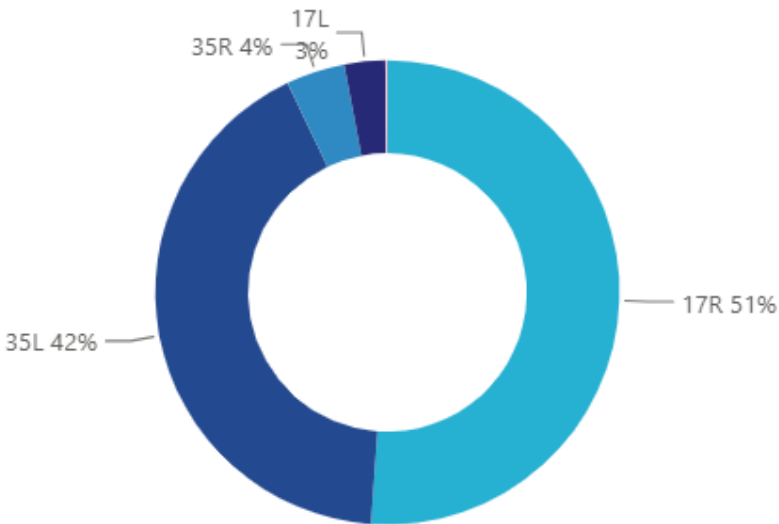
Breakdown by Runway for Selected Timeframes



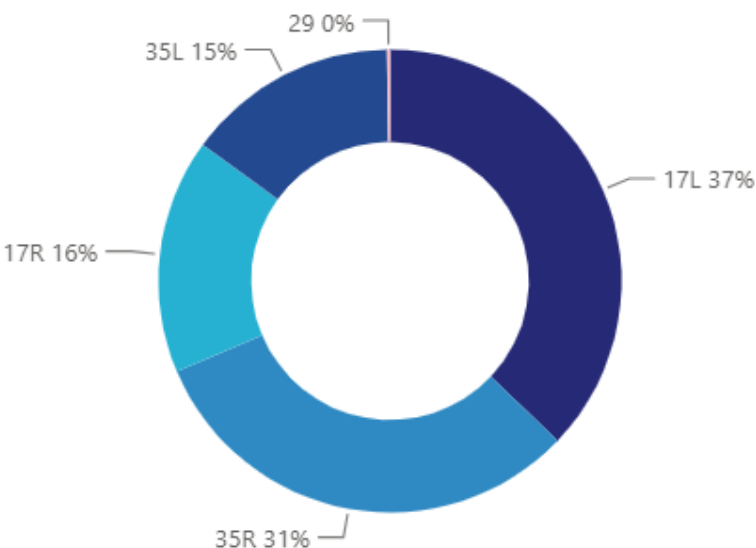
Breakdown Over Time for Selected Timeframes



Departures by Runway for Selected Timeframe

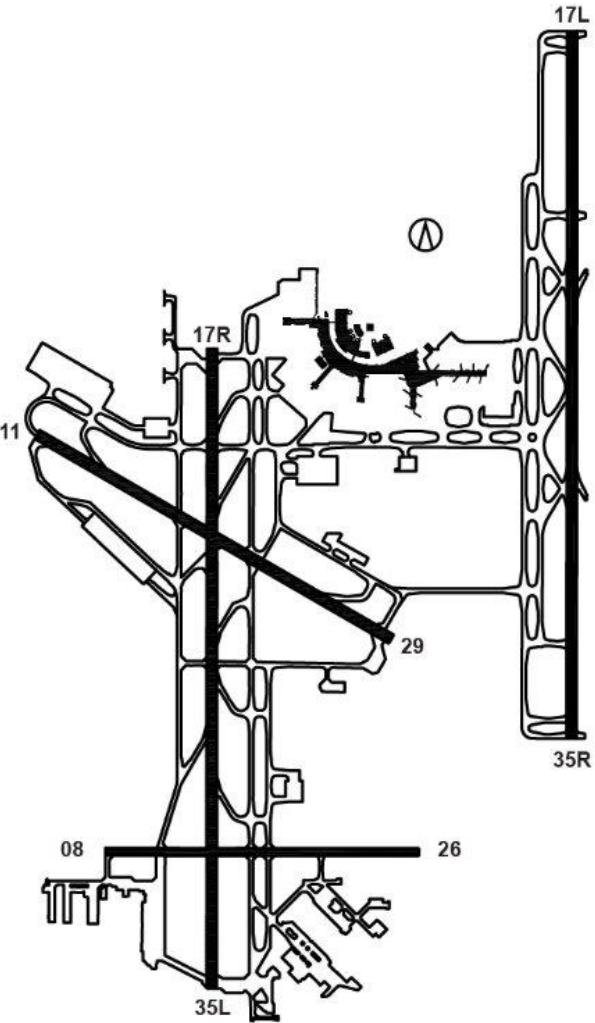


Arrivals by Runway for Selected Timeframe

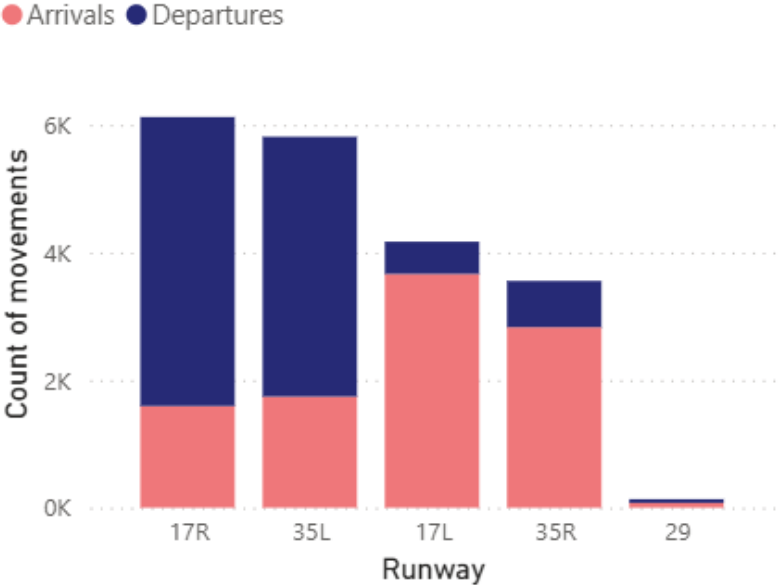


Runway Usage

August 2026



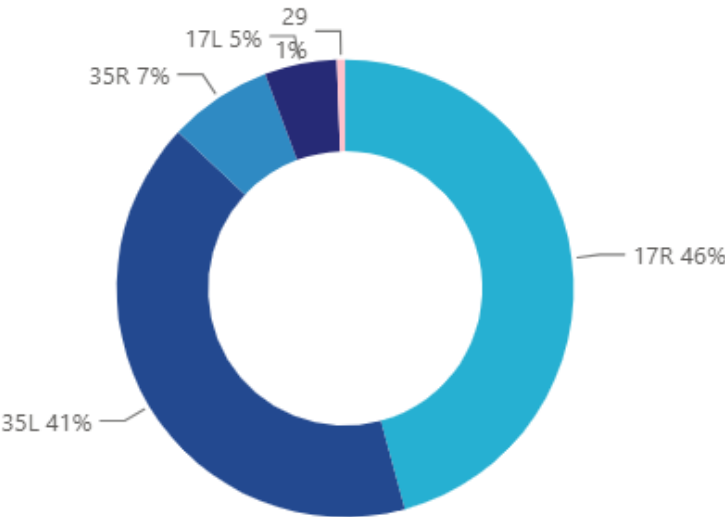
Breakdown by Runway for Selected Timeframes



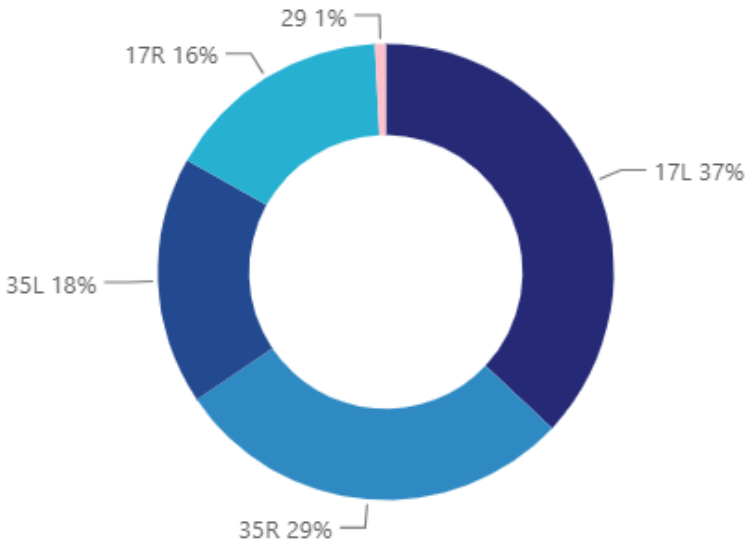
Breakdown Over Time for Selected Timeframes



Departures by Runway for Selected Timeframe



Arrivals by Runway for Selected Timeframe





Brand Uplift – Erica Shield

Director, Brand



Re-grounding in our goal:

Moving from Liminal → Memorable

By creating an integrated brand experience strategy that connects guest experience, employee experience, and marketing, communication and PR initiatives into one unified strategy.

Integrated
Marketing &
Communications



Guest
Experience



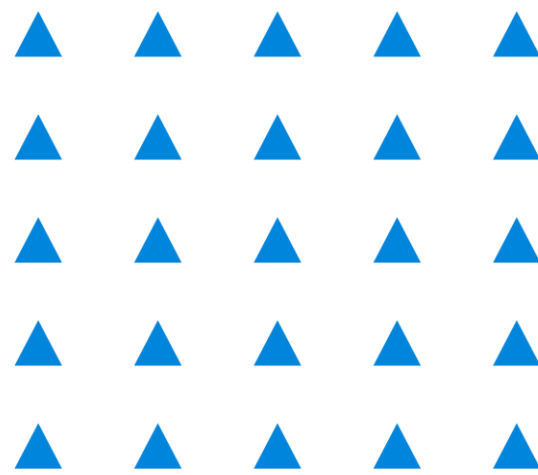
Employee
Experience



“A brand is the set of expectations, memories, stories, and relationships that, taken together, account for a consumer’s decision to choose one product or service over another.”

SETH GODIN





For YYC, this means focusing on:

**Best Guest
Experience
&
Customer
Service
Culture**



**Growing
Attention
&
Relevance**



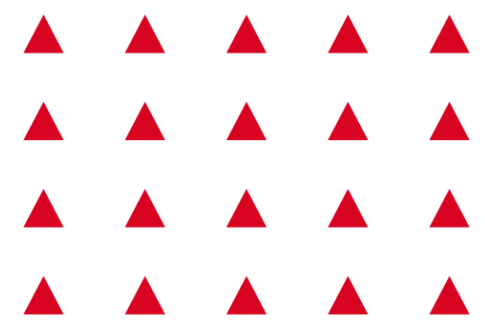
**Brand
Outcomes**

*Develop stand-out
moments and a consistent
experience that's uniquely
YYC*

*Tell our story, make it
relevant and real.*

How Brand Shows Up across YYC

Getting more specific. The Brand Strategy creates consistency across the full journey.



Visual Identity & Communications

What it is: The system that ensures YYC looks and sounds consistently like one brand.

Brand shows up through:

- **Visual identity system**
- **Campaign platform** + cross-channel application
- **Message Map** + hierarchy
- **Tone and writing standards**
- **Digital + web design** system

Human and Digital Interactions

What it is: How people and systems communicate, behave, and guide guests.

Brand shows up through:

- **Crew + Team YYC behaviours**
- **Service principles** and tone
- **Digital agents/bots** personality
- **In-terminal cues:** signage, wayfinding, messaging.
- **Partner alignment** across vendors

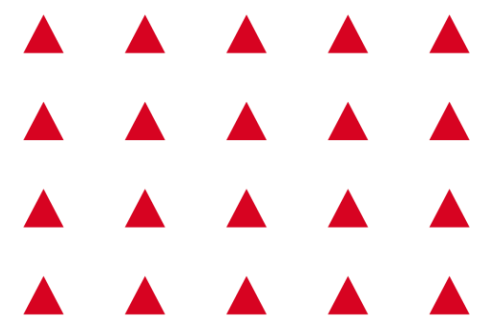
Experience Design & Delivery

What it is: The intentional design of the journey — the emotions, flow, and guest impressions.

Brand shows up through:

- **Experience Journey Objectives** (emotional + functional)
- **Signature Moments** that deliver the brand promise
- **Experience Principles** guiding space, service, and flow
- **Cross-functional delivery** + experience impact measurement

What we are focused on



Brand Strategy

Defining who we are at our core to help inform direction of everything else - this is the foundation for all strong brands.

Campaign Creation

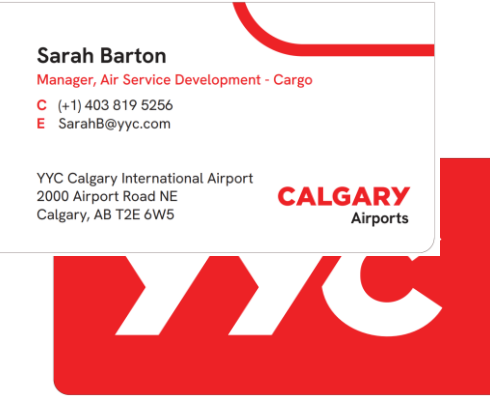
Building on our new logo and design approach, creating a campaign to help bring all marketing and communications together

Team YYC and Crew

Engaging every person who works at the airport and defining how they can each bring the brand promise to life in their day to day

Sample New Brand Items

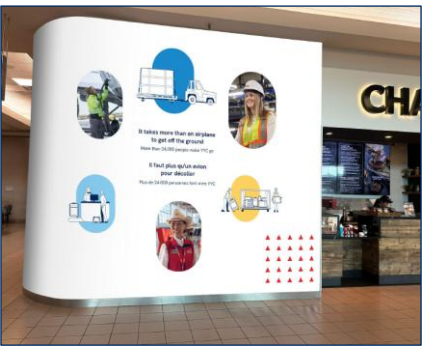
Business cards



PALS trading cards



Hoarding



Check-in kiosk screens



Various posters



Volunteer podiums



Roundtable Discussion



Thank you!

Next Meeting: December 10, 2026

